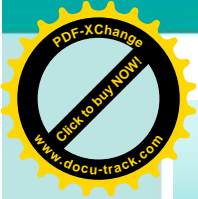


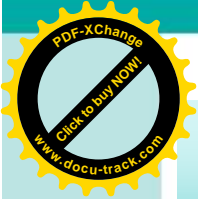
Herzlich willkommen CeBIT Pressekonferenz 2009 der ABAS Software AG

Werner Strub	CEO ABAS Software AG
Peter Forscht	COO ABAS Software AG
Luca Ferri	CEO ABAS Business Solutions Italy
Alan Salton	CEO ABAS USA



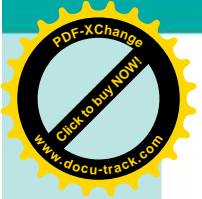
ABAS Software AG, Entwicklung 2008/2009

- Zahlen und Fakten
- ABAS International, USA, Italien
- Technologie und Neuerungen
- Ausblick 2009

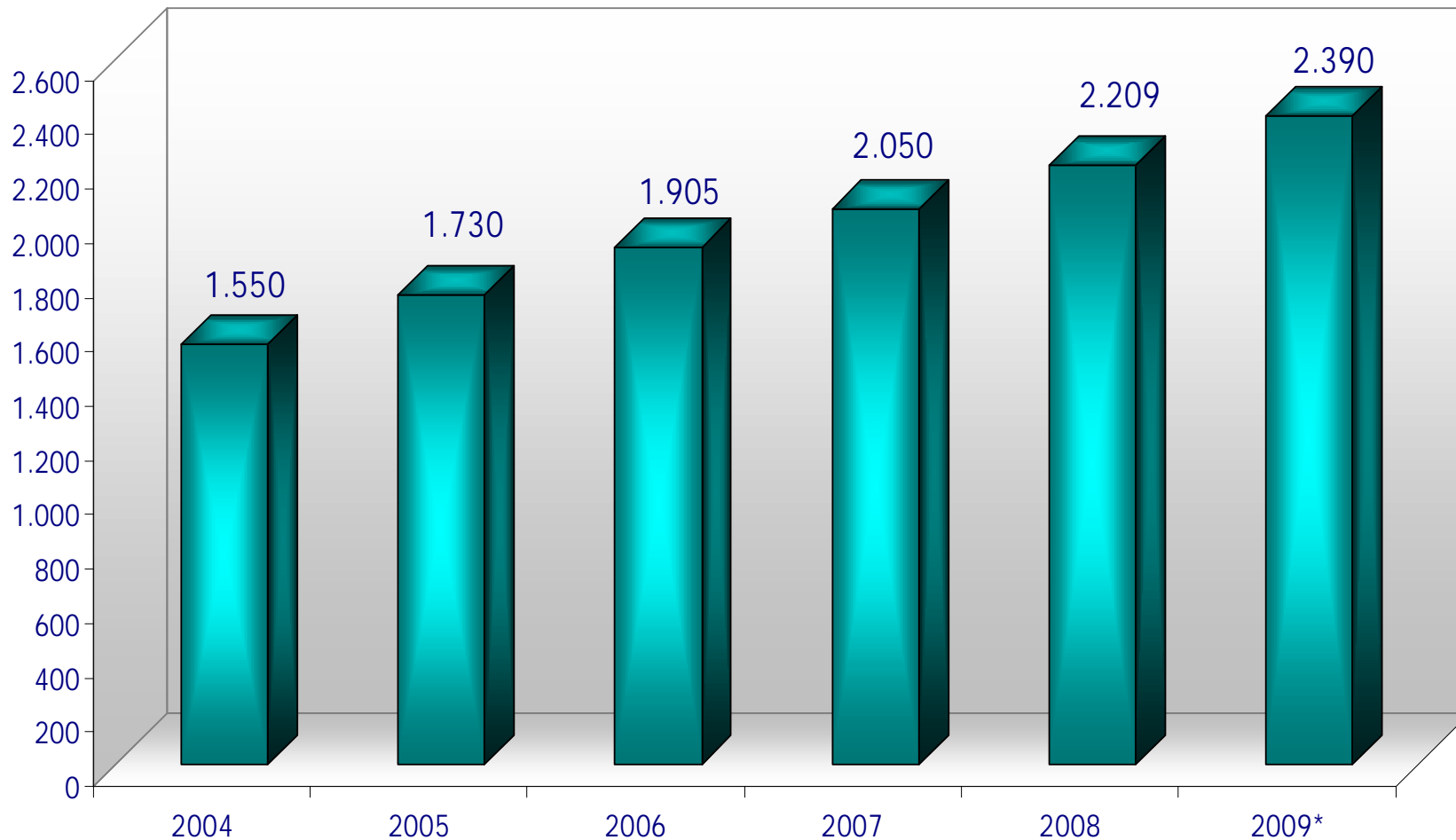


Mittelstand erfolgreich mit ABAS - weltweit

Wirtschaftliche Entwicklung

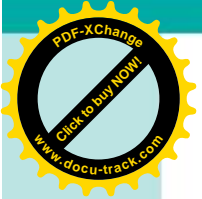


abas-ERP-Installationen weltweit

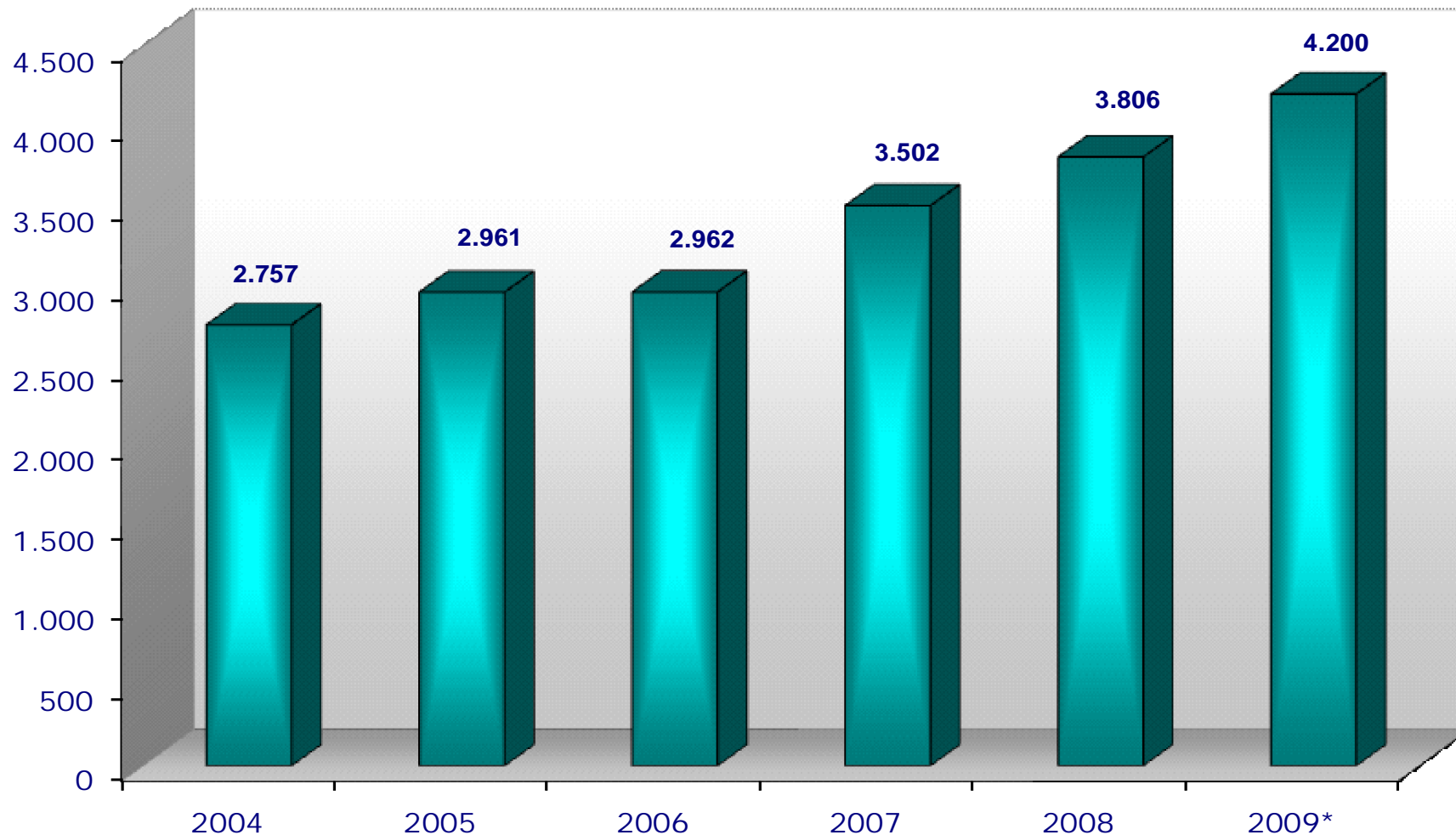


* geplant



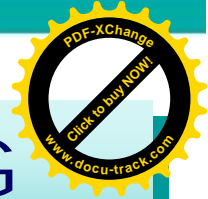
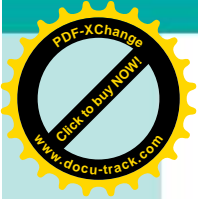


Neuverkauf von Arbeitsplatz-Lizenzen

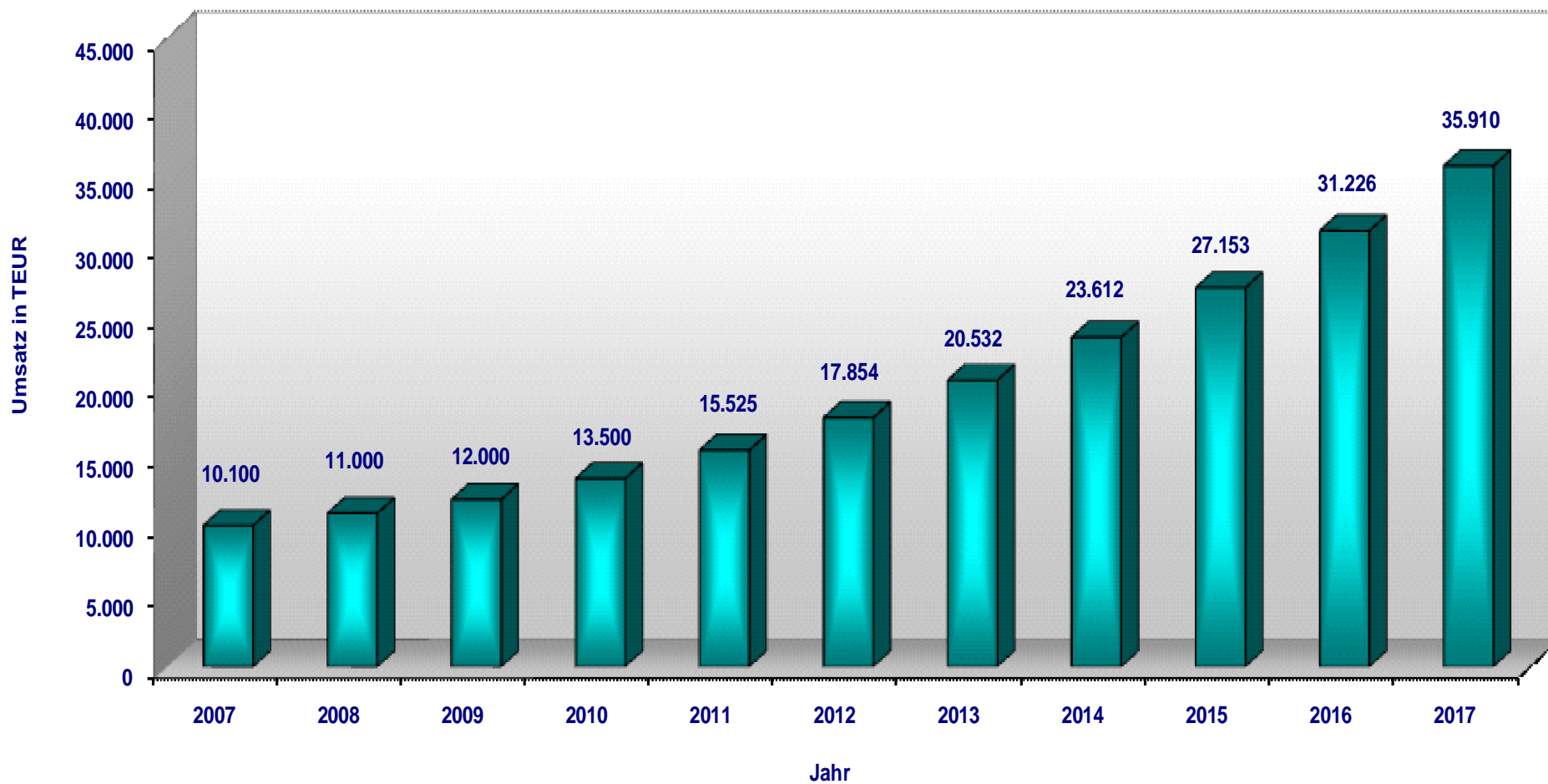


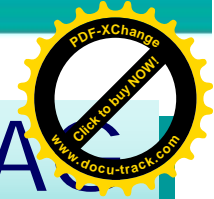
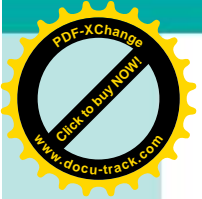
* geplant





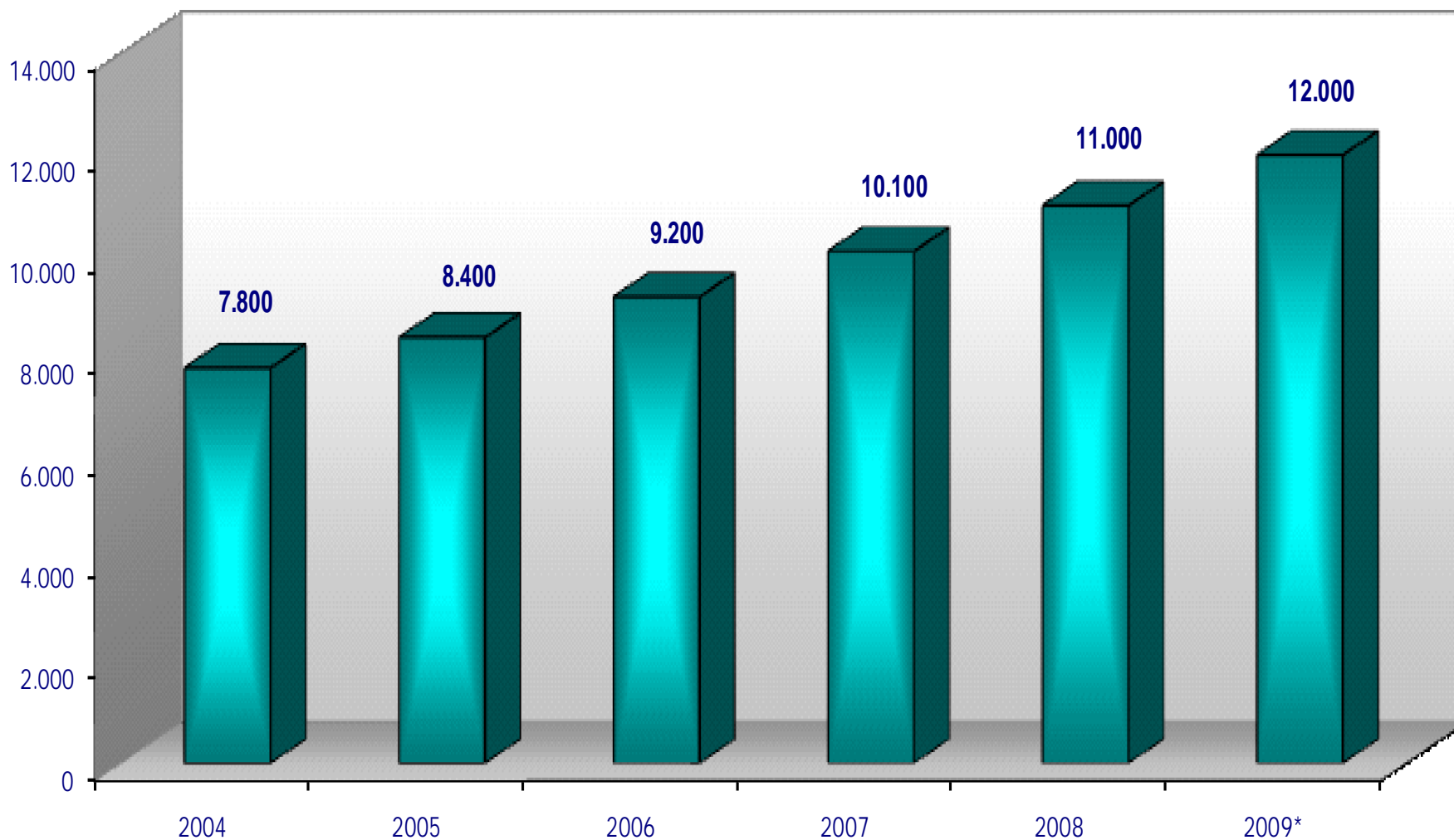
10-Jahre-Umsatzbudget der ABAS Software AG in TEUR



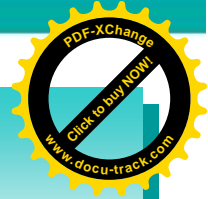
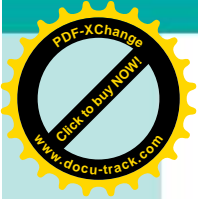


Umsatzentwicklung der ABAS Software AG

2004 – 2009*



* geplant



Zahlen und Fakten

Wirtschaftliche Basis

120 Mitarbeiter



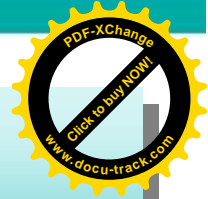
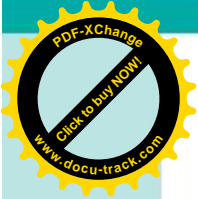
1,244 Mio. EUR
Aktienkapital

4.006 Mio. EUR
Eigenkapital

60 Mio. EUR
Gesamtumsatz der
ABAS Softwarepartner

Über 2.100 abas-
ERP-Installationen
weltweit

54 Partner weltweit an 78 Standorten,
an 27 Partnern ist ABAS beteiligt,
weltweit überals 600 Mitarbeiter

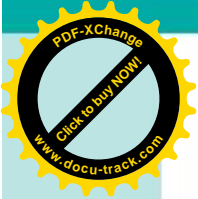


ABAS ist unabhängig

ca. 25% der Bilanzsumme liquide Mittel

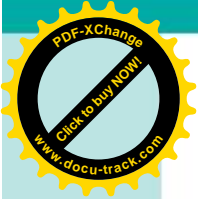
Eigenkapitalquote der Bilanzsumme von 73%

Unabhängigkeit von Banken und Investoren



ABAS Business Software weltweit

Internationale Software
Internationale Projekte



abas Software Partner in Europa



Bulgarien



Deutschland



Frankreich



Italien



Niederlande



Österreich



Polen



Rumänien



Ungarn



Türkei



Tschechische
Republik



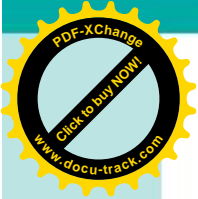
Slovakische
Republik



Schweiz



Spanien



abas-Software-Partner weltweit



Ägypten



Australien



China



Hong Kong



Indien



Indonesien



Vietnam



Iran



VAE



USA



Jordanien



Malaysia



Thailand



Syrien



Sri Lanka



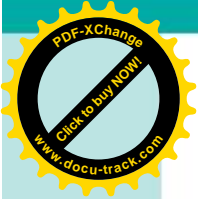
Singapur



Saudi-Arabien

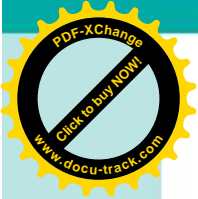


Mexiko

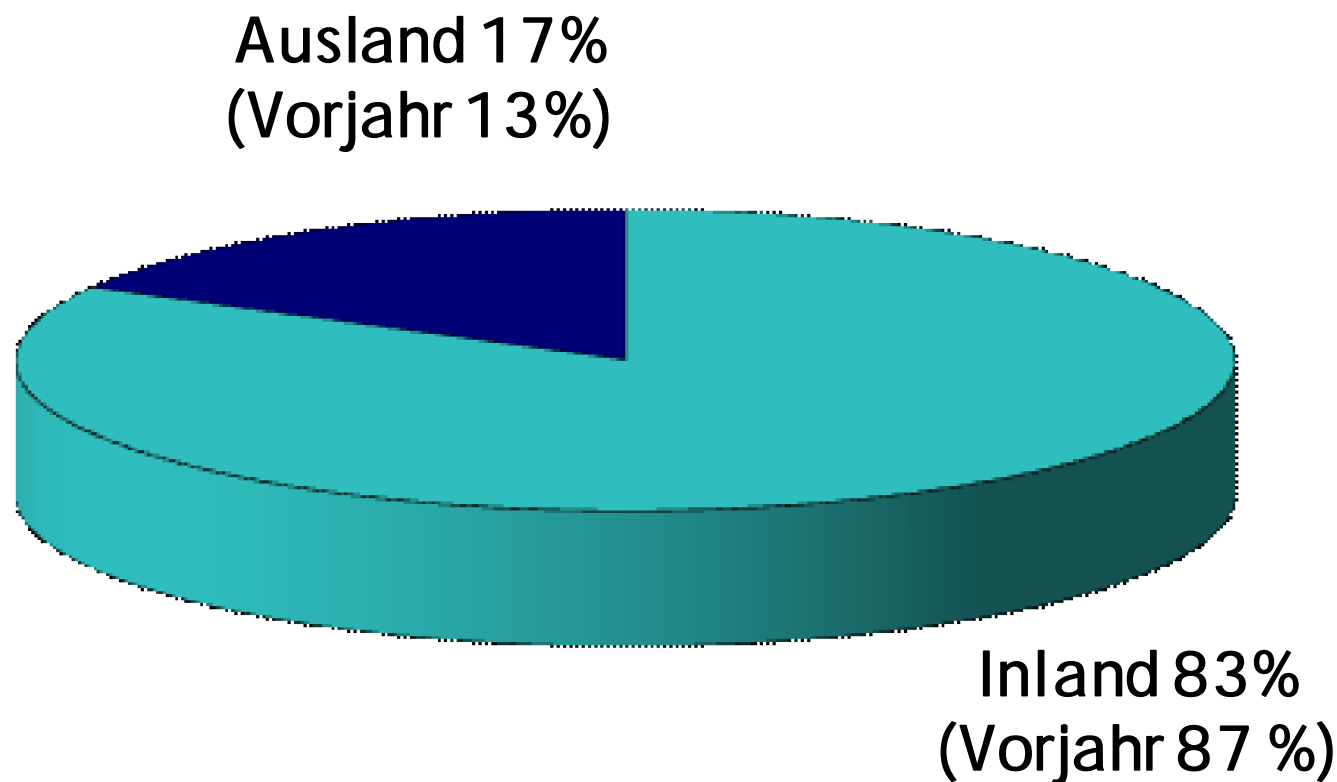


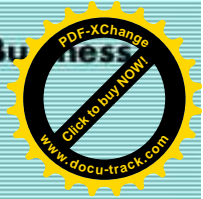
Auszug aus internationaler Projektliste

- Meiko Maschinenbau
Deutschland, Frankreich, Italien, Österreich, Schweiz,
Holland, China, Indien, Australien, USA, UK
- Rondo Doge
Schweiz, Deutschland, USA, Italien, Kanada, Russland,
Polen, Niederlande
- Perfect Vision Lasertechnik
Deutschland, USA, Frankreich, Spanien, UK, Indien,
Singapur, Honkong
- STW Wiedemann Sensortechnik
Deutschland, Frankreich, USA, PRC
- Economos
Österreich, Belgien, Deutschland, Italien, USA, China,
Malaysia, Frankreich, Kanada, Polen, Niederlande



Lizenerlöse der ABAS Software AG Inland / Ausland im Jahr 2008





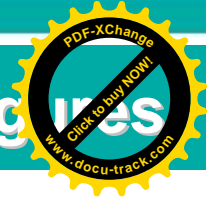
www.abas-italia.it



ERP • PPS • WWS • eBusiness



An ABAStar is born



- **Who :** *The Magnificent Seven*
- **Where :** *The Broker is*
- **When :** *Friday the 13th*
- **What :** *Agincourt*
- **Worth :** *The Millionaire*





Great Partnership with ABAS AG

Shareholder

- Here they are

Product

- Industrial tailor
- International solution
- Technological up-to-date

Support

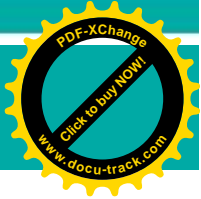
- Competence, Helpdesk, Training

Family

- Hi Werner, Hi Peter could we skype now ?



www.abas-italia.it



Excellent Partnership with International Partner Network

Business Partner Meeting

- Round Table
- International Customers approach

Facts

- Ivan (Abas Bulgary)
- Elly (Abas Indonesia)
- Vincent (Abas China)

www.abas-italia.it





Exciting look ahead for a successful future

Customers

3, 7, 9...13

2007, 2008, 2009

Licences

19, 61, 96... 220

2007,2008, 2009

Revenue

150K, 271K, ... 670K

2007, 2008, 2009

www.abas-italia.it





FLAMBA ZIP


NUOVO PARCO DEI CILIEGI
ZOLA PREDOSA
BOLOGNA

WE ♥ ERP



28 lingue - 27 nazioni
62 partner nel mondo
Linux, Unix, Windows
ERP - PPC - MRP

www.abas-italia.it

NUOVO PARCO DEI CILIEGI



www.parcociliegi.it

TEAM



TRESER





WE ♥ ERP



28 lingue - 27 nazioni
62 partner nel mondo
Linux, Unix, Windows
ERP - PPC - MRP

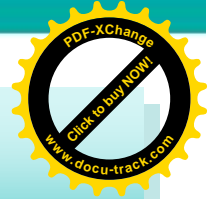
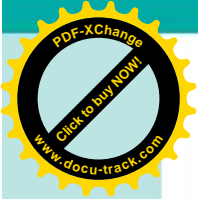
www.abas-italia.it

DEI CILIEGI
iciliegi.it


NUOVO PARCO DEI CILIEGI
ZOLA PREDOSA
BOLOGNA

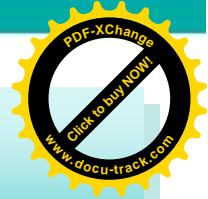
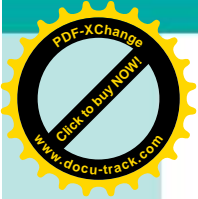


TRESCA



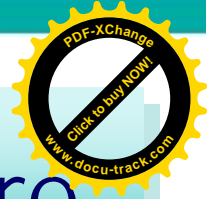
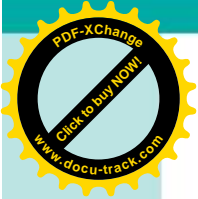
Neue Produkteigenschaften

- Technische Neuerungen
 - Virtualisierung
 - GUID
 - Druckperformance und alle MAPI email-Clients
 - GUI mit Browserfunktion innerhalb von Masken



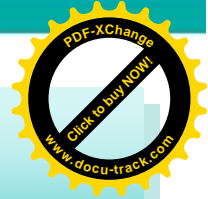
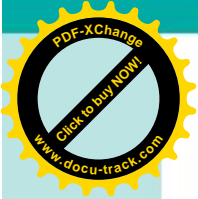
Neue Produkteigenschaften

- Funktionen
 - Viele Neuerungen, z.B.
 - Reparaturabwicklung
 - Absatz/Umsatzplanung, auch für freie Perioden
 - CRM Workbench



Workbenches der abas Business Software

- Funktionen der Software auch als Service aufrufbar
- Workbench ermöglicht wahlfreies Kombinieren
- Vordefinierte Workbenches prozessbezogen konfigurierbar

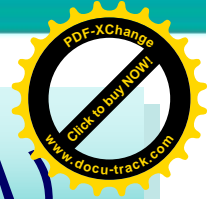
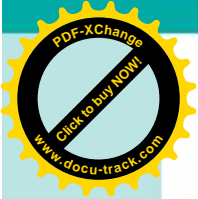


CRM – Beispiel

Ganze CRM-Prozesskette des Sachbearbeiters
in einer Workbench

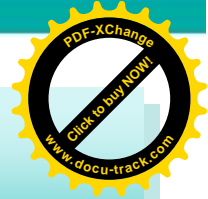
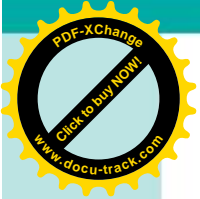
- Chance -> Aufgaben
- Angebot -> Aufgaben
- Berichte, Notizen
- Auftrag
- Google Maps
- Dispo, Lieferschein, Rechnung
- UPS Tracking No
- OP-Verwaltung

Alles aus einer Navigationszentrale



Prozess orientierte Architektur (POA)

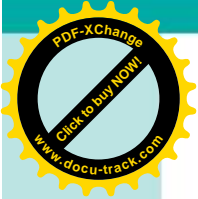
- Komplette Prozesskette in einer Workbench
 - Bearbeitung von Transaktionen, Workflow
 - Zugriff auf alle nötigen Informationen
 - Zugriff auf externe Systeme.
-
- Der Prozess steht im Vordergrund
-> Prozess orientierte Architektur



Weitere Beispiel für POA

- Produktionszentrale
- Einkaufszentrale
- EDI-Zentrale

Völlig neues Bedienkonzept

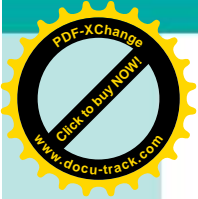


abas-USA 2008-2009

abas*usa

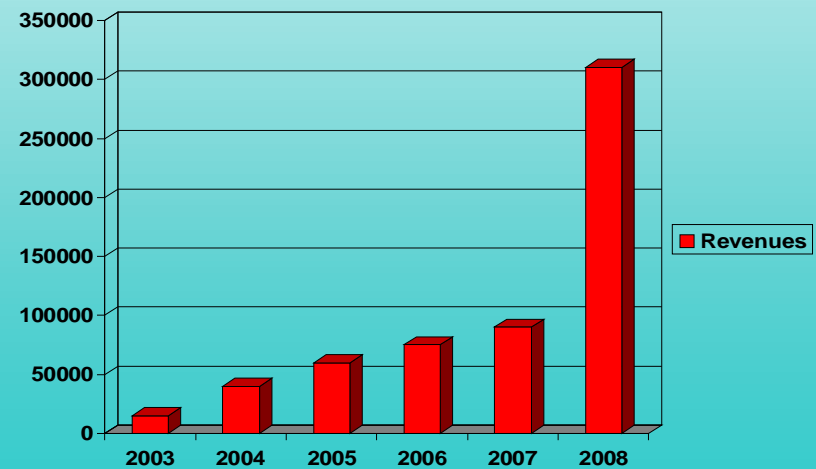
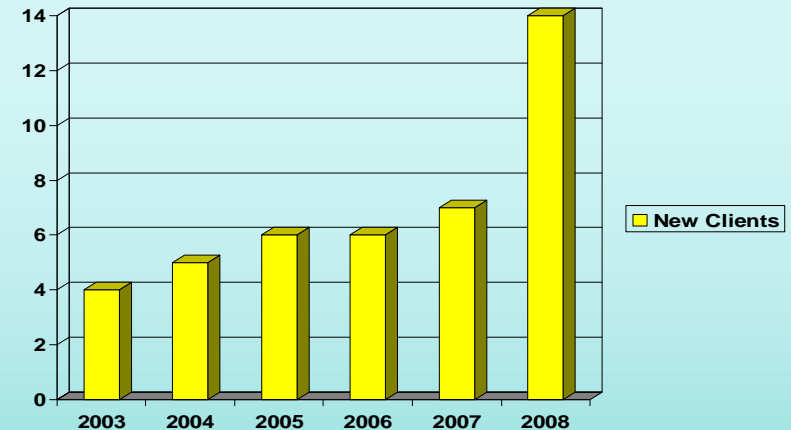


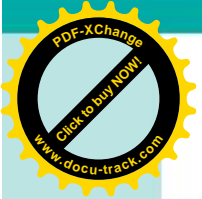
**ERP & eBusiness
Software**
for small and medium-size companies



New Year, New Opportunities

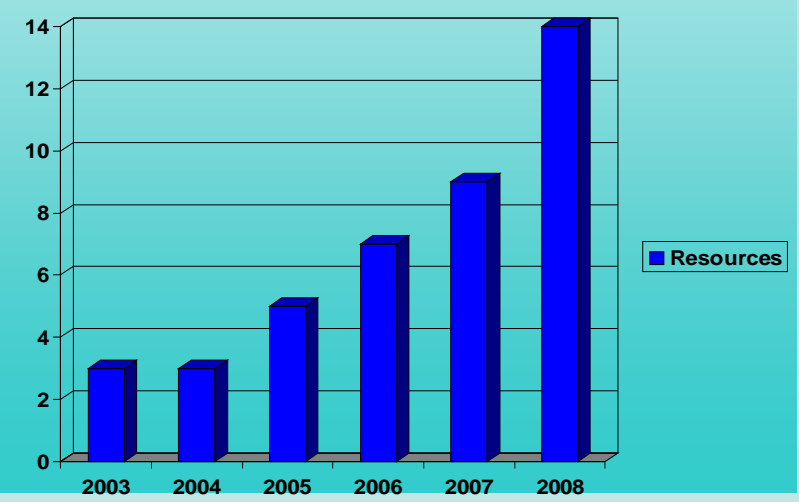
- Established 2002
- New Client Growth doubled 2007-2008
- License Revenue up nearly 250% in 2008

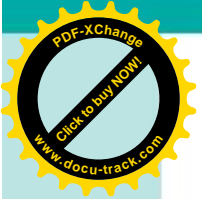




Growing with the Times

- 2009 Jan-Feb Best Ever
- Expanded Facilities
- Larger Clients
- Broader Awareness and Acceptance of abas as a brand in the USA



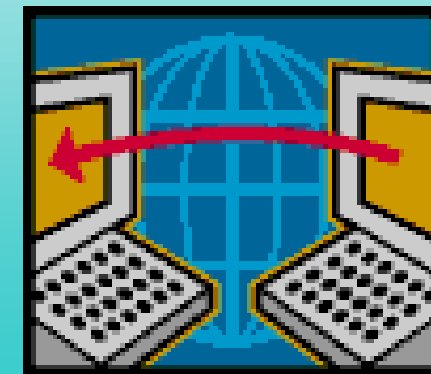


Why the Improvement in the Face of the Economic Downturn??



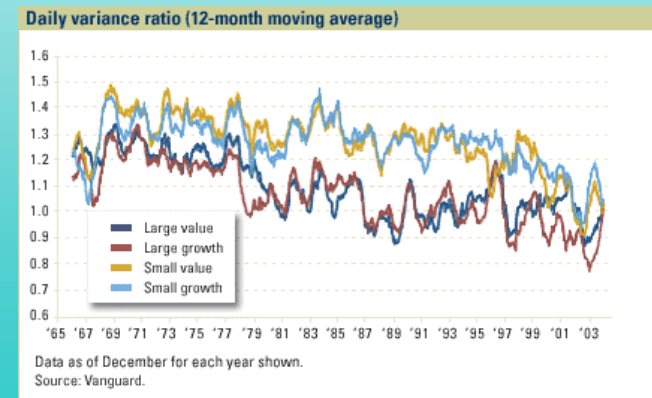
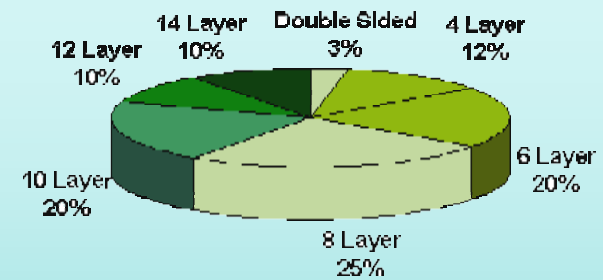
abas as Global Solution

- One Network of Integrated International Partners
- Internationality of the Software
- Methodology and KnowledgeShare
- *Clients include: Ernst, Economos, Blohm & Voss, Abel Pump and Elkamet*



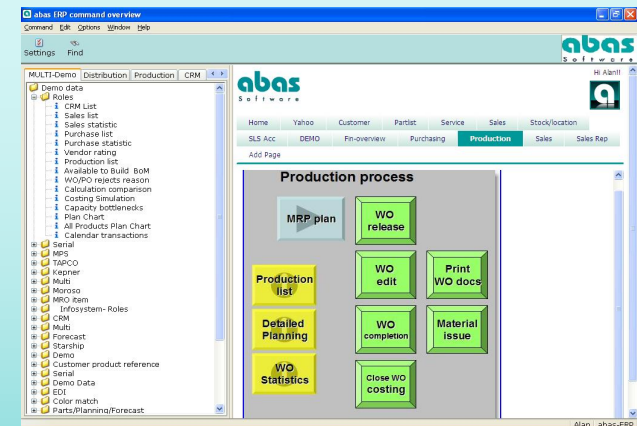
abas Flexibility

- Ability to Change Product Mix
- Match Organization with Current Conditions
- Resource Management and Optimization as KPIs Change
- Agility to Quickly Meet Evolving Market Conditions



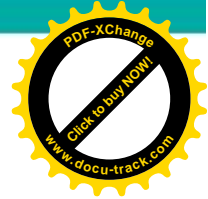
abas Process Oriented Architecture (POA)

- Selection of Pre-Configured Processes to form Business Model
- Intuitive Single Screen Workbench
- Significantly Reduces Implementation Time and Cost
- Easy to Learn and Easy to Use

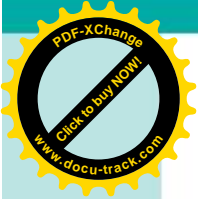


The screenshot shows the 'Sales & Purchasing List' window. It displays a table of transactions with columns for Date, Transac, Date, Cust/Vend, Fulfill, Detail, BB, Start, Name, Qty, Ubrca, and Ending. The table contains 14 lines of data for customer 'ACME CONSTRUCTION' and vendor 'BARNEY CAVITT'. The total amount is 5,387.29.

Date	Transac	Date	Cust/Vend	Fulfill	Detail	BB	Start	Name	Qty	Ubrca	Ending
07/20/08	K 70175	ACME	ACME CONSTRUCTION					Custom Pla	1	0.00	0.00
07/20/08	K 70175	ACME	ACME CONSTRUCTION					Shovel com	2	39.99	79.98
07/20/08	K 70175	ACME	ACME CONSTRUCTION					truck pin oc	3	328.00	328.00
09/11/08	K 70175	ACME	ACME CONSTRUCTION						0	0.00	1,316.00
09/27/08	K 70175	ACME	ACME CONSTRUCTION						0	0.00	379.98
09/20/08	K 70175	ACME	ACME CONSTRUCTION						0	0.00	405.00
09/20/08	K 70175	ACME	ACME CONSTRUCTION					Oscillator A	8	5.75	46.00
09/20/08	K 70175	ACME	ACME CONSTRUCTION					Round 600	6	60.00	360.00
09/15/08	K 70175	ACME	ACME CONSTRUCTION						0	0.00	2,189.87
11/09/08	K 70175	ACME	ACME CONSTRUCTION						0	0.00	567.46
11/09/08	K 70175	ACME	ACME CONSTRUCTION						0	0.00	407.50
11/09/08	K 70175	ACME	ACME CONSTRUCTION						4	39.99	159.96



Ausblick 2009



Ausblick 2009

Prognose 2009

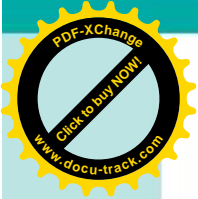
- Der deutsche Mittelstand beurteilt die Lage aktuelle wirtschaftliche Lage wie folgt (DIHT):
 - 75% befriedigend bis gut
 - 50% rechnen mit konstanten oder besseren Geschäften
 - 25% blickt düster in die Zukunft

Umfrage gemäß DIHT bei 25.000 mittelständischen Unternehmen



Ausblick 2009

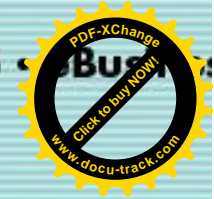
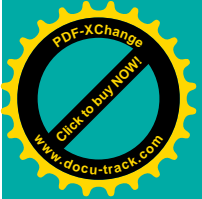
- 8% Wachstum
- Steigerung des Auslandsanteil von 17% auf 20%



Ausblick 2009

Guter Start ins das Jahr 2009

- Januar- und Februar-Ergebnisse 2009 liegen im Budget
- Hoher Auftragseingang im Januar und Februar 2009
- Komfortable Auftragspipeline



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abans

BUSINESS SOFTWARE